



Republic of the Philippines
DEPARTMENT of AGRARIAN REFORM
ELLIPTICAL ROAD, DILIMAN, QUEZON CITY • TELS. 928-7031 TO 39

February 15, 2010

Ms. Reese Fernandez
President, Founding Partner
Rags2Riches, Inc.
Unit 3B Cubao Expo, Araneta Center Cubao
Quezon City, Philippines

Dear Ms. Fernandez,

Greetings!

We are glad to inform you that the Department of Agrarian Reform (DAR) will be holding its National Women's Month Celebration in March 22-26, 2010 with the theme: "**DAR Goes Clean, Green and Lean in 2010**" with the participation of the regional and provincial Gender and Development (GAD) Focal Point Persons and women-beneficiaries in different agrarian reform communities. At DAR Central Office, we have lined-up several activities which include a mini Trade Fair, Micro-enterprise Product Demo, Garage Sale, Medical Mission and a series of Fora/Symposia on environment consciousness and awareness in relation to climate change.

In this regard, we would like to request your assistance to invite the *Nanays of Payatas* to conduct product demonstrations on March 22, 2010 at 2:00 in the afternoon at the DAR Multi-purpose Gymnasium, DAR compound, Diliman, Quezon City. Audience to the said activity will be DAR employees, agrarian reform beneficiaries and employees from other agencies.

For other details, Ms. Lucinda Dayao will directly coordinate with you through telephone 02-9286821 and cellular mobile phone number 09209519840.

In anticipation of your kind assistance, we thank you so much.

God bless.

Very truly yours,

ROSALINA L. BISTOYONG, CESO I
Undersecretary
Support Services Office and
Chairperson, Gender and Development (GAD)
National Steering Committee